## Plan your event and the description for it

| Date and time                 | Number of guests |                        | Total budget \$                     |
|-------------------------------|------------------|------------------------|-------------------------------------|
| Your intention for this Event |                  | 3 words to describe th | ne Event Energy Experience Standard |

| Location   | Food & Drinks  | Entertainment   | Guests  | Site setup & cleanup   |
|--|--|---|---|--|
| <ul> <li>Pick a budget for the location</li> <li>Pick 3 criteria your ideal location meets</li> <li>Create location short list</li> <li>Select a location</li> <li>Figure out guest parking</li> <li>Agree to what the location will provide</li> <li>Agree to what you will bring</li> <li>Book location</li> <li>Pay deposit</li> <li>Pay balance</li> <li>Create map for location with notes for parking to send to guests</li> </ul> | <ul> <li>Pick a budget</li> <li>Select range of food<br/>types</li> <li>Select menu items</li> <li>Create shopping list</li> <li>Decide serving times</li> <li>Plan food prep and<br/>cooking process</li> <li>Select food prep and<br/>cooking help</li> <li>Complete shopping</li> </ul> When Catering is needed <ul> <li>Pick a budget</li> <li>Select range of food<br/>types</li> <li>Short list 2 caterers</li> <li>Select drink menu</li> </ul> | <ul> <li>Clarify intention for<br/>the entertainment</li> <li>Pick a budget</li> <li>Select range of<br/>services you want</li> <li>Decide on start and<br/>stop times for each<br/>service</li> <li>Research to short list<br/>or select service<br/>providers</li> <li>Select and book<br/>service providers</li> <li>Confirm bookings 3<br/>days before</li> </ul> | <ul> <li>Create guest list</li> <li>Identify guest<br/>requiring something<br/>specific and your<br/>process for taking<br/>care of it</li> <li>Create and send<br/>event invitations that<br/>includes map showing<br/>guest parking spaces</li> <li>Confirm all guest<br/>responses from the<br/>event</li> </ul> | <ul> <li>Plan process for setup</li> <li>Plan process for<br/>cleanup</li> <li>List the guest help<br/>you need for setup<br/>and cleanup</li> <li>Select the guest<br/>helpers you need</li> <li>Confirm helpers will<br/>be there and they<br/>know what they are<br/>doing</li> </ul> |
| Needed or unknown  | Needed or unknown  | Needed or unknown   | Needed or unknown   | Needed or unknown  |



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| Your intention<br>In one sentence what is your intention for<br>this event and why that intention  |  |
|--|--|
| <b>Energy Experience Standard</b><br>3 words to describe the Event Energy<br>Experience Standard   |  |
|  |  |
| Event Description<br>List the sequence for the essential things<br>that will happen during the event   |  |
| Focus your budget on<br>Select 3 to 5 things to focus 80 percent of<br>your budget on to help you achieve your<br>Energy Experience Standard |  |
| Essential help from friends<br>List your friends and the essential help<br>each will be providing  |  |
| Friends are bringing<br>List the things each friend is bringing  |  |
| What you are providing<br>List the essential things you are providing  |  |



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| Start Time | Stop time | What + Who | Where | What they are bringing | What you are providing |
|------------|-----------|------------|-------|------------------------|------------------------|
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|            |           |            |       |                        |                        |



## What you can find in bookAVE for your event

| Performers   | Services & Suppliers  |   | Venue   |
|--|---|---|---|
| <ul> <li>Actor</li> <li>Caricaturist</li> <li>Clown</li> <li>Comedian</li> <li>Dancer</li> <li>Frisbee Thrower</li> <li>Karaoke</li> <li>Magician</li> <li>Mime</li> <li>Musician - Band</li> <li>Professional Artist</li> <li>Public Speaker</li> <li>Specialty Acts</li> </ul> | <ul> <li>Announcer</li> <li>Balloon Artist</li> <li>Bartender</li> <li>Booking Agent/Manager</li> <li>Catering</li> <li>Children's Party Supplies</li> <li>Clean Up</li> <li>Concessions</li> <li>Costumes</li> <li>Delivery</li> <li>Dunk Tank</li> <li>Electronics, lighting, sound</li> <li>Esthetician/Cosmetic Specialist</li> <li>Event Planner</li> <li>Face/body Painter</li> <li>Face/body Painter</li> <li>Facilitator</li> <li>Flowers</li> <li>Food Truck</li> <li>Furniture</li> <li>Hair Stylist</li> <li>Instrument Rentals</li> <li>Master of Ceremonies MC</li> <li>Mobile Massage</li> <li>Officiant</li> </ul> | <ul> <li>Operations</li> <li>Other</li> <li>Other Service Vendor</li> <li>Outdoor Service<br/>Vendor</li> <li>Outdoor Movie<br/>Theater</li> <li>Party Supplies</li> <li>Petting Zoo</li> <li>Photo Booths</li> <li>Photographer</li> <li>Porta Potties</li> <li>Portable Stage</li> <li>Print Services</li> <li>Producer</li> <li>Security Services</li> <li>Set up/Tear down</li> <li>Sound Engineer</li> <li>Specialty Cakes</li> <li>Teacher/Instructor</li> <li>Tickets</li> <li>Transportation</li> <li>Videographer</li> <li>Water &amp; Cooler<br/>Rentals</li> <li>Wedding Planner</li> <li>Workshop/Demonstr<br/>ation</li> </ul> | <ul> <li>Arcade</li> <li>Bar/Pub</li> <li>Classical/Orchestra</li> <li>Club</li> <li>Coffee Shop</li> <li>Community Center<br/>Hall</li> <li>Escape Room</li> <li>Hotel</li> <li>Laser Tag Arena</li> <li>Live Music Venue</li> <li>Media Room</li> <li>Other</li> <li>Outdoor Green Space</li> <li>Performance Stage</li> <li>Place of Worship</li> <li>Podcast Studio</li> <li>Rehearsal Space</li> <li>Restaurant</li> <li>School University</li> <li>Theater</li> <li>Vineyard</li> </ul> |

